

Privacy Policy

BEACHBODY UK LTD. PRIVACY AND COOKIE POLICY

For residents outside the U.S. and Canada

Last updated: March 10, 2017

Beachbody UK Ltd., together with our parent company, affiliates, and subsidiaries (collectively, “**Beachbody**”, “**us**”, “**we**” or “**our**”) know that you care about how your information is used and shared, and we appreciate the trust you place in us that we will do so carefully and sensibly. We provide you with this Privacy and Cookie Policy because we want you to know how we may collect, use, share and keep information about you, and the choices that are available to you.

To review our Cookie Policy, please scroll down to the bottom of this Privacy Policy or click [here](#).

Please don't hesitate to contact us at any time if you have any questions regarding the contents in this Privacy Policy by e-mailing Privacy@Beachbody.com.

When Does this Privacy Policy Apply?

This Privacy Policy applies whenever we collect personal information (including any sensitive personal information) from or about you when you access or use any of our websites, applications, content, streaming services, products, goods, equipment, services, promotions, software, technology and any other materials (collectively, “**Beachbody Services**”), or when you contact us in any manner.

What Information Does Beachbody Collect From You?

The information we receive from you helps us personalize and continually improve our business. Here are the general types of personal information (and sensitive personal information) we gather:

- **Information You Give Us:** We receive, store and process personal information you provide to us when you purchase or use the Beachbody Services, set up a Team Beachbody account, enter information on our websites or message boards, communicate with us over phone, e-mail or otherwise, use our applications on mobile or connected devices, use our streaming services, take our surveys, participate in any promotion, interact with our social media presence, or in any other way. You may always choose not to provide us with your personal information; however, this may limit our ability to provide you with specific products, services or information, or to offer you personalized content. In addition, you may be asked for types of information that is viewed by some countries as "sensitive". Unless permitted or required by applicable law, we will not collect and use sensitive personal information about you (including, for example, racial or ethnic origin, physical or mental health or condition, or sexual life) without your express consent.
- **Examples of Information You Give Us:** This includes without limitation your name, shipping, billing, and/or business addresses; location information (if you provide or consent to give us this information); phone number; e-mail address; username and password information; credit

or other payment card information; gender; date of birth; and survey response data. If the Team Beachbody Coaching opportunity is available in your jurisdiction and you sign up as a Team Beachbody Coach, we may also collect your social security/social insurance or other similar identification number and bank account information in order to remit any commission payments you may have earned. If you apply to join our Affiliate Program, we may also collect information about your business, such as your (or your organization's) name, e-mail address, street address, telephone number, tax identification number, and information about your website (e.g., the URL, the number of unique users and page views, the demographics of your user base, etc.). To help track your workout activity (such as displaying your heart rate and estimating your calorie burn) when using Beachbody programs, Beachbody may send and receive data to and from Apple's Healthkit Application if you enabled this feature.

We may also collect other types of information that you provide to us to help you achieve your health and wellness goals, such as your:

- *physical information* (e.g., weight, waist, hip and bicep measurements, etc.);
 - *food and nutritional information* (e.g., types of food and beverages consumed, and any related caloric, fat, fiber, cholesterol and other information);
 - *metabolic information* (e.g., caloric and fat burn through exercise, and other related information);
 - *fitness and activity information* (e.g., the types and number of workouts you may be using, workout and activity tracking, hours exercised, etc.); and
 - *general feedback* (e.g., content you post on message boards, or information you submit about our products, goods or services).
- **Information We Automatically Receive:** We automatically receive and store certain technical information whenever you interact with us. For example, like many other websites, we use "cookies" to enhance your experience on our websites as described below, which allows us to obtain certain information when your web browser accesses any of our websites. For more information about "cookies" and how we use them, please see the Cookie Policy below.
- **Examples of Information We Automatically Receive:** This includes without limitation your Internet protocol (IP) address (the number used to identify your computer or modem to the Internet, which can potentially identify your location and Internet Service Provider), browser or device type, version and time zone setting, operating system and platform; information about your activities on our websites, including the Uniform Resource Locator (URL) from which you came to our websites and the URLs that you visited on our websites; cookie number; products you viewed or searched for; the phone number you used to call us; pixel tag data as described below; and purchase history. During some visits to our websites, we may use software tools such as JavaScript to measure and collect session information, including page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page. We may also collect technical information to help us identify your device for fraud prevention and diagnostic purposes.
- **Mobile and Connected Device Information:** When you download, install or use our applications through mobile or connected devices, we may receive information about your device. When you first launch any of our applications that collect location information or access your

camera, microphone, or other device services or hardware, you will be asked to consent before the application does so. If you initially consent, you can subsequently stop the collection or access at any time by changing the preferences on your mobile device. If you do so, our mobile applications, or certain features within the application, may no longer function. Please review your device settings for more information.

- **Examples of Mobile Information:** This includes without limitation unique identifiers for your device, device and usage information, geolocation information (if you enabled this feature), carrier provider, and the types of mobile devices and operating systems accessing the application.

- **Information We Obtain From Other Sources:** We may receive information about you from other sources, including from third party vendors, services and commercially available sources (such as data aggregators and public databases). We may also collect information that you publicly post on our social media pages, such as our Facebook®, Instagram®, and Twitter® pages. In addition, we may combine information you give us with other information from Beachbody sources, communications and transactions. Where permitted by law, we combine this information received from other sources, including from social media websites, with information you give us and information that we collect automatically about you.

- **Examples of Information We Obtain From Other Sources:** This includes without limitation, information that you provide to our vendors; updated credit card number and expiration dates from your bank or credit card company which we use to keep our records current and service you better; updated delivery and address information from our carriers or other third parties which we use to keep our records current, process orders, deliver your next purchase, and service you better; account information which we use to validate access to your accounts with us; transactional data from third party purchases; demographic and profile data; social media posts, such as your likes, interests, feedback, preferences, pictures, comments, suggestions, opinions, and complaints; information we may receive from your Team Beachbody Coach (if applicable); information that you provide through our e-mail and text message campaigns; information about products or services purchased from other companies.

How Does Beachbody Use the Information It Collects?

Beachbody may use the information provided above in various ways, including without limitation, to:

- Process and fulfill your requests or orders for any Beachbody Services, and verify your identity and/or location to allow access to your accounts (such as your Team Beachbody or Beachbody On Demand account);
- Communicate with you about your orders or any inquiries you may have submitted to us;
- Tell you about new products, goods or services, including if you started a transaction with us and provided your information, but did not finalize your order;
- Service and manage your accounts, or contact you about your accounts;
- Address a problem or issue affecting your use of any Beachbody Services, or to inquire about or verify information concerning a transaction;

- Assist you with your health and wellness goals, such as providing you with advice and feedback on your goals, and connecting you with individuals who share your interests (provided you give us your consent to make the connection);
- Improve any Beachbody Services and related advertising or materials;
- Enhance and personalize your Beachbody experience on any Beachbody Services, and control the frequency of advertisements to your device;
- Target advertising or promotions that may be of interest to you, such as e-mails, direct mail, banner ads, splash ads (ads that appear as you sign in or out of your online accounts) or promotions based on your demographic profile, interests, or location;
- Send you emails and other communications about Beachbody's or any of our business partners' products or services that we think you may find useful, or to see if you are interested in participating in surveys, market research or other inquiries;
- Administer contests, promotions, events, surveys or other features;
- Improve, personalize, and optimize your website browsing and mobile application experiences by examining which parts of our website you visit or which aspect of our mobile applications you find most useful, and to improve existing or develop new products and services;
- Operate, improve and maintain our Beachbody Services, including for data analysis, such as user behavior and trends, and diagnose problems with our server and administer our websites;
- Assist us in taking data security precautions and to engage in fraud prevention, detection, and remediation;
- Carry out other purposes which are disclosed to you and to which you consent;
- Undertake statistical analysis and research, and for demographic profiling purposes; or
- Comply with applicable international, federal, state, provincial and local laws, directives, rules, regulations, and ordinances; civil, criminal or regulatory investigations; or other legal requirements, such as court orders.

Apple HealthKit Data: Beachbody will not use or share health data collected through Apple HealthKit for marketing purposes. We will use this data to enhance your overall experience using Beachbody programs, such as to display your heart rate and estimate your calorie burn while performing exercises with Beachbody programs.

What About Cookies, Pixel Tags and Third Party Tracking Tools?

Please see our [Cookie Policy](#) at the end of this Privacy Policy for more detailed information or click [here](#).

- **Cookies:** Like almost every company, Beachbody uses a technology commonly known as a "cookie", which is a small data file our server places on your computer or mobile device to recognize your device and provide personalized features and advertisements. The cookies we

place on your hard drive are known as "first-party cookies" and any cookies placed by third parties are called "third party cookies." You may reject the use of certain cookies on our websites, but your ability to use some areas of our website, receive customized information, and stay logged in, will be limited. You may learn more about rejecting cookies by reviewing our Cookie Policy below.

- **Pixel Tags:** We also collect information through the use of "pixel tags" on our websites and in e-mail messages we may send to you that may be placed by us or a third party with whom we partner. "Pixels", also known as "Web beacons," are tiny graphic files or code snippets, not visible to the human eye, that we use to help us improve our websites and service you better. You may learn more about pixel tags by reviewing our Cookie Policy below.
- **Behavioural Advertising on Third Party Websites:** We also work with third parties that use tracking technologies on our websites in order to provide tailored advertisements on our behalf and on behalf of other advertisers across the Internet. You may learn more about behavioural advertising by reviewing our Cookie Policy below.
- **How to Control Which Cookies are Set:** You have the right to decide whether to accept or reject cookies. You may learn more about controlling the types of cookies we place by reviewing our Cookie Policy below.

Does Beachbody Share the Information and Data it Receives?

We value the trust our customers place in us to safeguard their personal information. For this reason, we do not sell it to others. We share personal information we collect as described below:

- **Third-Party Service Providers:** We utilize third party companies and individuals to perform business functions on our behalf to better serve you. For example, we use third parties to help us make our products and services available to you, fulfill orders you may have placed, process credit card payments, provide customer service, ship postal mail, deliver your packages, conduct market research or information analysis, manage promotions, and contact you in connection with various Beachbody Services. In these instances, we may need to provide your information to these third parties for such purposes.
- **Assignment to a Team Beachbody Coach and/or Master Trainer:** If the Team Beachbody Coaching opportunity is available in your jurisdiction, we will assign an independent Team Beachbody Coach (a "**Coach**") to all customers who agree to a Team Beachbody Club membership or who consent to be contacted by a Coach. Your assigned Coach is available to assist you in understanding and using the products you ordered, and give you the motivation you need to help you achieve your fitness goals. To help you both get in contact, your assigned Coach will receive access to certain information you provided during your purchase process, such as your name, address, phone number, e-mail address and the names of the products you purchased. Your Coach may contact you to offer support, and provide general information and marketing materials. Please note that Beachbody will never provide your assigned Coach your credit or debit card information or, if you provided it, your Social Security number/Social Insurance number. If you joined Beachbody LIVE!, we may provide certain basic information to the Master Trainer assigned to train you during your training, such as your name, e-mail address and phone number.
- **Related Companies; Third Party Offers:** Beachbody occasionally partners with third parties to learn more about our customers so we can service you better or offer products or services that we feel may be useful to you ("**Related Company**"). In such case, we may disclose to a Related Company certain information, such as your name, e-mail, billing or shipping address, products purchased and price. If you request

information from a Related Company, we may disclose additional information such as your e-mail address, phone number and other contact information, so the Related Company can provide you with the information you requested. If you purchased a product or service from a Related Company, we will also disclose your credit card information so they can complete your purchase. In other cases, we may disclose aggregated, de-identified information to Related Companies: (i) so the Related Companies can provide you with advertisements tailored to your interests; (ii) for statistical analysis, research, and demographic profiling purposes; and (iii) to support our business and improve our mission to help our customers achieve their health and wellness goals.

- **Protection of Beachbody and Others:** We may share your information, including personally identifiable information, in order to: (i) protect or defend the legal rights or property of Beachbody, or the legal rights of our customers, Coaches, business partners, employees, agents, and contractors; (ii) protect the safety and security of our customers, Coaches or members of the public, including acting in urgent circumstances; (iii) detect and protect against fraud, and identity theft or to conduct risk management; (iv) comply with laws, legal process, or legal requests from any governmental or regulatory body; or (v) to enforce or apply our website Terms and Conditions and/or other agreements.
- **De-identified Data Disclosures:** We may also disclose non-identifying transaction information to third parties for the purpose of accounting and record keeping. We may also disclose aggregated, de-identified user data or non-personal information with business partners, advertisers, and others.
- **Other Disclosures:** Occasionally, we may disclose personal information in other circumstances, but we will only do this if we have explained at the time we collect the information the purpose for which it will be disclosed.

What About Third-Party Resellers' and Advertisers' Services?

At various points and pages on our websites or mobile applications, you may be able to access or utilize services offered by or in conjunction with third parties. This includes services in connection with third-party "social media" and other sites that would allow personal information to be transferred to such third parties (for example, Facebook Connect). In addition, certain purchases that you make on our websites or applications may be completed by or through our authorized reseller ("**Reseller**"). You will be required to provide your personal information to the Reseller who will charge your payment card or other payment method for any Beachbody products or services you wish to purchase. When this happens, we will notify you of the name of the Reseller and present their terms and conditions and privacy policy for your review before you complete your purchase.

These third parties (including Resellers, Coaches and others to whom you provide your personal information) have separate data collection and privacy practices independent from ours, so please review their privacy policies to understand your rights. For this reason, Beachbody cannot be responsible for their policies or activities. Please contact those third parties directly if you have questions about their privacy practices.

How Secure is Information About Me?

Beachbody has implemented and uses reasonable security measures designed to prevent the loss and unauthorized access of your information. Despite these efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against interception or to be absolutely secure. As a result, while we strive to protect your personal information, we cannot ensure or warrant the security of any information you transmit to us or our online services. If you suspect a website or mobile application is pretending to be that

of Beachbody's (also known as "spoofing"), do not enter any personal information, but please let us know by e-mailing CyberSecurity@Beachbody.com.

What About Information Pertaining to Children?

We do not knowingly collect personal information from children under the age of 16. If we learn that we have inadvertently obtained personal information on a child under the age of 16, that information will be deleted from our systems. Beachbody encourages parents to go online with their children to help keep them safe.

What Happens to My Information if Beachbody is Sold to or Merges With Another Company?

As we continue to develop and grow our business, we might sell one or more of our assets, subsidiaries or business units, or buy a subsidiary or business unit from a third party. In such transactions, customer information is typically one of the transferred business assets, but remains subject to the promises made in any pre-existing Privacy Policy (unless the customer consents otherwise). If this should happen, we will provide you with notice by posting to our website or other form of communication.

Users Based Outside of the USA; Transfer of Personal Information

Like most websites and businesses, Beachbody's websites may be accessed by an international audience. By visiting our websites, using our applications, and/or providing us with any data, you agree we may collect, process, use, and store your personal information as discussed herein, outside your resident jurisdiction (such as the U.S.). Our Related Companies and third party service providers may also be located outside of your jurisdiction. Please note that U.S. law and those of other countries where your information may be stored and processed may offer different levels of protection for your information than your home country. We will take all reasonable steps to ensure that such personal information is treated securely and in accordance with this Privacy Policy.

How Can I Access or Update My Information?

We want to be sure your personal information is kept accurate and complete, and for this reason we ask that you inform us or our Reseller in the event of any changes to your information. If you provided your information directly to Beachbody, you may access or update certain personal information by calling our Customer Service at +44 (0)121 620 8111 or logging into your Team Beachbody account if you created one. When calling Customer Service, please have your e-mail address and order information available. We will use commercially reasonable efforts to respond to your request to access or update your information. Please note that certain access may be subject to a fee specified by applicable law.

If you purchased any Beachbody Services through a Reseller and provided your information directly to the Reseller, please contact the Reseller to update and manage your personal information. If you have questions regarding your Beachbody On Demand membership, please visit the "Help" section within your Beachbody On Demand account for more information.

Your Privacy Choices: Opt-Out/Removal Policy

- **Marketing:** We always offer you various ways to opt-out of receiving certain communications from us, Related Companies or other third parties. If you would like to opt-out of receiving e-mail marketing communications, you may click the "Unsubscribe" link found at the bottom of Beachbody marketing e-mails that we send and follow the easy instructions to opt-out, or you may click the "Preferences" links to update your e-mail settings. If you would like to opt-out of receiving marketing phone calls, you can inform the agent with whom you speak that you would like to be placed on Beachbody's "Do Not Call" list. If you would like to opt-out of any Beachbody text message campaign, please follow the instructions provided when you opt-in to the campaign; typically, responding "STOP" to your specific short code will opt you out of the campaign for which you signed up. For help or information regarding your Beachbody On Demand membership, please visit the "Help" or "Account Management" (or such similar designation) sections within your Beachbody On Demand account.
- **Online Advertising:** To learn some of the ways that you can opt-out of targeted online advertising, see the section titled "Can I Control Cookies?" in the Cookie Policy below for more information.
- **Your Removal Rights:** You may ask us to remove any personal information that we process about you. We will use commercially reasonable efforts to honor your request, however please note we may retain an archived copy of certain personal information for legal, tax, or regulatory reasons, or for legitimate business purposes.

In general, we will do our best to comply with your opt-out/removal request as quickly as possible, but you acknowledge we will not be liable for any problems or delays associated with your request, including additional communications you may receive while we process your opt-out request.

Changes to This Privacy Policy

Beachbody may modify this Privacy Policy at any time effective upon its posting on our websites. If we make significant changes to this Privacy Policy, we may also notify you by other means, such as sending an email or posting a notice on our homepage. Your continued business relationship with us, or use of any of our Beachbody Services after the changes are posted constitutes your acceptance of any changes, both with regard to information we have previously collected from you and information we may collect from you in the future. If you do not agree to any changes we may make to this Privacy Policy in the future, please discontinue your use of any Beachbody Services.

Contacting Beachbody

Please feel free to share any comments, concerns, complaints, or questions with us:

Beachbody UK Ltd. – Attn: Legal Department
3301 Exposition Blvd., 3rd Floor
Santa Monica, CA 90404

or email us: Privacy@Beachbody.com

Last updated: February 26, 2016

This Cookie Policy explains how Beachbody UK Ltd. ("**Beachbody**", "**us**", "**we**" or "**our**") uses cookies and similar technologies to recognise you when you visit our websites or applications on mobile or connected devices. It explains what these technologies are and why we use them, as well as your rights to control our use of them.

What Are Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by Beachbody are called "first party cookies". Cookies set by parties other than Beachbody are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the website (e.g., advertising, interactive content and analytics). The parties that set these third party cookies can recognise your computer both when it visits the website in question and also when it visits certain other websites.

Why Do We Use Cookies?

We use first party and third party cookies. Cookies help us manage and report on your interaction with our websites or mobile applications. Through cookies, we are able to collect information that we use to improve our websites and mobile applications, and improve your overall experience on them. For example, through cookies, we can keep count of return visits to our website or our advertisers' or partners' websites, collect and report on aggregate statistical information, authenticate your login credentials, and manage multiple instances of our websites in a single browser. We may also collect other data through cookies, such as the page or website that referred you to us, the date and time you visited us, and your current IP address.

We use both session cookies and persistent cookies. A session cookie expires when you close your browser. A persistent cookie remains on your hard drive for an extended period of time. You may be able to remove persistent cookies by following directions provided in your browser's "help" section.

Some cookies are required for technical reasons in order for our websites to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our websites. Third parties serve cookies through our websites for advertising, analytics and other purposes. This is described in more detail below.

Some of the first and third party cookies we commonly serve through our websites and the purposes they perform are described in the table below. Please note this list is not intended to be exhaustive, but is intended to illustrate primary reasons for certain types of cookies set by Beachbody and third parties on our websites and applications. Also, the specific cookies served may vary depending on the specific website you visit. Since we are always making improvements to our websites and applications to better serve you, the list of companies named in the table below may change from time to time. We will take commercially reasonable efforts to update this Cookie Policy as frequently as possible to reflect the most accurate information.

Types of Cookie	Who Serves These Cookies?	How to Potentially Refuse
<p>Essential website cookies: These cookies are strictly necessary to provide you with services available through our websites and to use some of its features, such as access to secure areas.</p>	<p>Beachbody; Gigya; Bydesign</p>	<p>Because these cookies are strictly necessary to deliver the websites to you, you cannot refuse them.</p> <p>You can block or delete them by changing your browser settings as described below under the heading "How can I control cookies?"</p>
<p>Performance and functionality cookies: These cookies are used to enhance the performance and functionality of our websites, but are non-essential to their use. However, without these cookies, certain functionality may become unavailable.</p>	<p>Tealium; Bazaarvoice; Chartbeat; Google; Facebook</p>	<p>To learn how to potentially refuse these cookies, please see the instructions below under the heading "How can I control cookies?"</p> <p>Alternatively, you can visit these third parties' websites to learn more, and if offered, opt out of their cookies: Tealium (http://tealium.com/privacy); Bazaarvoice (http://www.bazaarvoice.com/privacy-policy); Chartbeat (https://chartbeat.com/privacy/); Google (https://www.google.com/settings/ads/plugin); Facebook (https://www.facebook.com/help/cookies/)</p>
<p>Analytics and customisation cookies: These cookies collect information that is used either in aggregate form to help us understand how our websites are being used or how effective our marketing campaigns are, or to help us customise our websites for you.</p>	<p>Tealium; Omniture/Adobe; Lytics; Google/YouTube; Facebook; Twitter</p>	<p>To learn how to potentially refuse these cookies, please see the instructions below under the heading "How can I control cookies?"</p> <p>Alternatively, you can visit these third parties' websites to learn more, and if offered, opt out of their cookies: Tealium (http://tealium.com/privacy); Omniture/Adobe (http://www.adobe.com/privacy/opt-out.html); Lytics (https://www.getlytics.com/privacy); Google/YouTube (https://www.google.com/settings/ads/plugin); Facebook (https://www.facebook.com/help/cookies/); Twitter (https://support.twitter.com/articles/20170514)</p>
<p>Advertising cookies: These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing,</p>	<p>Google; Connexity; Tealium; AddThis</p>	<p>To learn how to potentially refuse these cookies, please see the instructions below under the heading "How can I control cookies?"</p>

<p>ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.</p>		<p>Alternatively, you can visit these third parties' websites to learn more, and if offered, opt out of their cookies: Google (https://www.google.com/settings/ads/plugin); Connexity (https://connexity.com/gb/opt-out); Tealium (http://tealium.com/privacy); AddThis (http://www.addthis.com/privacy/opt-out)</p>
<p>Social networking cookies: These cookies are used to enable you to share pages and content that you find interesting on our websites through third party social networking and other websites. These cookies may also be used for advertising purposes too.</p>	<p>Google/YouTube; Facebook; Twitter;</p>	<p>To learn how to potentially refuse these cookies, please see the instructions below under the heading "How can I control cookies?"</p> <p>Alternatively, you can visit these third parties' websites to learn more, and if offered, opt out of their cookies: Google/YouTube (https://www.google.com/settings/ads/plugin); Facebook (https://www.facebook.com/help/cookies/); Twitter (https://support.twitter.com/articles/20170514)</p>

What About Other Tracking Technologies, Like Web Beacons?

Cookies are not the only way to recognise or track visitors to a website. We also collect information through the use of other, similar technologies, such as "pixel tags" on our websites and in e-mail messages we may send to you which may be placed by us or a third party with whom we partner. "Pixels", also known as "Web beacons," are tiny graphic files or code snippets, not visible to the human eye, that can be included in HTML-encoded e-mail messages and web pages. When such a message is opened in an HTML-capable e-mail program, the recipient's computer or device will communicate with our server to retrieve the pixel tag file, allowing us to record and store, along with the recipient's e-mail address, the date and time the recipient viewed the e-mail message, the fact that the recipient's e-mail client is capable of receiving HTML-encoded e-mail, and other standard logging information. The pixel tag may also see or read cookies. Beachbody may use pixel tags in order to measure and understand traffic better, improve site performance, track visitor behavior to improve user experience, and for tracking promotional and marketing campaign response, among others. You can disable the pixel tag feature by changing the settings on your e-mail client to prevent the automatic downloading of images, changing your browser settings to omit images, disabling Javascript, or there are commercial software packages available that can omit pixel tags and most advertisements.

Do You Use Flash cookies or Local Shared Objects?

Our websites may also use so-called "Flash Cookies" (also known as Local Shared Objects or "LSOs") to, among other things, collect and store information about your use of our services, fraud prevention and for other site operations.

If you do not want Flash Cookies stored on your computer, you can adjust the settings of your Flash player to block Flash Cookies storage using the tools contained in the website Storage Settings Panel. You can also control Flash Cookies by going to the Global Storage Settings Panel and

following the instructions (which may include instructions that explain, for example, how to delete existing Flash Cookies (referred to "information" on the Macromedia site), how to prevent Flash LSOs from being placed on your computer without your being asked, and (for Flash Player 8 and later) how to block Flash Cookies that are not being delivered by the operator of the page you are on at the time).

Please note that setting the Flash Player to restrict or limit acceptance of Flash Cookies may reduce or impede the functionality of some Flash applications, including, potentially, Flash applications used in connection with our services or online content.

Do You Serve Targeted Advertising?

We also work with third parties that use tracking technologies on our websites in order to provide tailored advertisements on our behalf and on behalf of other advertisers across the Internet. These third party partners may place or recognize a unique cookie on your hard drive. Advertisers and third party advertising partners may use third party cookies in order to collect information about you, which may include how many times you have seen their ads or whether you have interacted with an ad. They may also use third party cookies to provide you with interest-based or behavioral advertising. The information collected through this process does not enable us or them to identify your name, contact details or other personally identifying details unless you choose to provide this information.

How Can I Control Cookies?

You can set or amend your web browser controls to accept or reject cookies. If you choose to reject cookies, you may still use our websites, however your access to some functionality and areas of our website may be severely restricted.

- **Browser Controls:** Most major web browsers provide users with the option to accept or reject cookies. Opting out relies on information in the unique cookies placed on your web browser by our partners, so if you delete cookies, use a different device, or change web browsers, you may need to opt out again. Please note that if you use your browser settings to block all cookies you may not be able to access parts of our or others' websites. The "Help" feature on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Additionally, you can disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on's settings or visiting the website of its developer. Since cookies allow you to take advantage of some of our essential features, we recommend that you leave them turned on. For instance, if you block or otherwise reject our cookies, you may not be able to utilize certain critical features on our websites, such as adding items to your shopping cart, proceeding to checkout, or using essential features or services that require you to sign in.
- **Disabling Most Targeting or Behavior Advertising Cookies:** If you would like to disable advertising cookies which remember your browsing habits and display relevant advertising when you use our websites or any Beachbody Services, or to more generally understand your options, please visit <http://www.youronlinechoices.com> or the Network Advertising Initiative at www.networkadvertising.org. If you choose to turn off these cookies, you will still be served with advertisements on the Internet, but it may not be tailored to your interests. Whilst many companies involved in using advertising cookies and serving online behavioural advertising appear at the links above, not all do, so please remember that even if you choose to turn off cookies used by all of the companies listed, you may still receive some advertising cookies and some tailored advertisements from other companies.

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